



Parents' Guide to Preparing for Examinations in BTEC Enterprise (2026)

The BTEC Enterprise qualification is being assessed/ delivered in the following way:

Unit	Assessment Method	Time Scale
Unit 1 – Exploring Enterprise	PSA - Coursework	Completed in Year 10
Unit 2 – Planning and Pitching a Micro Enterprise Idea	PSA - Coursework	July 2025 – Dec 2025
Unit 3 – Marketing & Finance for Enterprise	Written exam paper	Dec 2025 – May 2026

Unit 2 – Planning and Pitching a Micro Enterprise Idea

Unit 2 is carried out under exam and timed conditions (called a Pearson Set Assignment - referred to as a PSA). The various tasks in this unit will require students to complete the following:

1. Researching two possible business ideas that meet the exam board criteria and deciding on one idea to focus on
2. Creating a business plan for their chosen business idea
3. Creating a presentation which will cover the key areas within the Business Plan
4. Students video recording themselves delivering the presentation to a camera (no audience is required)
5. A report assessing their performance in the video

Students are allocated set time to complete the necessary tasks. Student absence or students experiencing issues out of their control will be required to attend coursework catch up/ intervention sessions which are in Westburn 12 on **Wednesday** and **Thursday** lunch times. It is recommended that students bring their lunch to the classroom to ensure they use the time effectively.

Unit 3 – Marketing & Finance for Enterprise

This will be working towards the completion of a 2 hour written exam that students will sit in Summer 2026, this will include the following key areas:

- Section A – Marketing Activities
- Section B – Financial Documents & Statements
- Section C – Financial Planning and Forecasting

Students will have a lot of key content that they will need to learn/ memorise accurately, therefore students will benefit from regular revision at home throughout the completion of Unit 3.

Available Resources

Recommended resources for this course include:

- Students will receive work booklets with all of the key content/ theory for the exams
- PowerPoints will be available for all work booklets on Teams
- Students will receive copies of various past exam papers, also available on Teams
- YouTube channels such as “Knowitall Ninja” and “BeeBusinessBee”
- Wednesday and Thursday lunch times will become revision sessions from January in the lead up to the exam