

How You Can Help Your Child Revise Effectively in BTEC Enterprise

Students are current completing the following units:

Unit 2	PSA 2 – Completed from September – October 2024 – this has been submitted to the exam board
Unit 1	PSA 1 – This will be completed between Jan – Feb 2025
Unit 3	We started the theory for this exam in Year 10, this has continued from Nov – Dec 2024, and then will continue from Feb – May 2025

In order to support you to support them effectively at home, we would like to give you the following information:

Y11 Mock 2 for Enterprise will be based on PSA/ Unit 1. Students will be required to carry out a PEST and SWOT analysis on their chosen existing business, this will require students to review their practice assessment that they carried out in Year 10, and to adapt their understanding to the business that meets the exam board requirements, which will be released in Jan 2025.

However in the lead up to the May 2025 exam, it is really important that students continue to look over/ revise their Unit 3 theory, focusing on the following topics:

Suggested Revision Focus:

Week Commencing	Revision Focus – Unit 3 – Exam	Revision Focus – Unit 2 PSA
09 th December	Revise – A1 – Targeting & Segmenting the Market	
16 th December	Revise A2 – 4 Ps of the Marketing Mix	Review – Task 1.1/.2 – Ideas Discussion, introduction
06 th January	Revise A3 – Factors influencing Marketing Methods	Review – Task 1.3 – Aims
13 th January	Revise A4 – Trust, Reputation & Loyalty	Review – Task 1.4 – Activities
20 th January	Revise B1 – Financial Documents	Task 1.5/ 1.6 – Skills & Characteristics
27 th January	Revise B2 – Payment Methods	Task 2.1/ 2.2 – Primary & Secondary Market Research
01 st February	Revise B3 – Revenue & Costs	Task 3.1/ 3.2 - PEST

Recommended Revision Sites/ Resources

Resource	Location
Paper Papers/ Mark Scheme	Teams
Sample Assessments	Teams
Revision Guide/ Materials	Teams
Revision questions	Teams
Teaching resources/ PowerPoints	Teams
Theory notes	Student files – use the booklets to create summary mind maps and revision cards
Knowledge organisers	Front of work booklet
Website	BeeBusinessBee - BTEC Tech Award Enterprise Unit 3 Finance Revision Questions and Answers KnowItAllNinja - Types of Market - BTEC Tech Award in Enterprise

Top Tips

✓	Revise using the mark schemes – read the mark schemes to get a better understanding of the requirements of the questions
✓	Check how many marks are being given out for each question
✓	Check what the question is asking for e.g. State, Identify, Assess, Apply, Explain
✓	Ensure you explain what the impact on the business will be
✓	Explain using business examples if the question requires, from either the case study if the question asks for this or from your own knowledge

All Y11 mock exams will take place between **Wednesday 5th February and Friday 21st February 2025**

Current Data for the Summer 2025 Unit 3 exam is the afternoon 15th May 2025 – this will be confirmed when student’s exam timetables are released.