

Subject:	BTEC Level 3 National Extended Certificate in Business			Year Group	Year 13
Module one		Module two		Module three	
Module Title: Teacher 1	Module Title: Teacher 2	Module Title: Teacher 1	Module Title: Teacher 2	Module Title: Teacher 1	Module Title: Teacher 2
Unit 8 - Recruitment	Unit 1 - Exploring Business	Unit 8 - Recruitment	Unit 1 - Exploring Business	Unit 2 & 3 - Revision	Unit 2 & 3 - Revision
Unit 2 & 3 - Revision					
Learning Intent for this module:	Learning Intent for this module:	Learning Intent for this Module:	Learning Intent for this module:	Learning Intent for this module:	Learning Intent for this Module:
B - Understanding a Recruitment Activity	B - Investigate how Businesses are Organised	C – Reflect on the Recruitment and Selection Process	D - Business Markets	Revision for Unit 3 - Personal and Business Finance	Revision for Unit 3 - Development a Marketing Campaign
C - Reflect on the Recruitment and Selection Process	C - Environments in Which Businesses Operate		E - Role of Innovation and Enterprise		
Key Content to be learned:	Key content to be learned:	Key Content to be learned:	Key Content to be learned:	Key content to be learned:	Key Content to be learned:
B1 - Job Application	B1 - Structure and Organisation	C1 - Review and Evaluation	D1 - Different Market Structures	Revision for Unit 3 - Personal and Business Finance	Revision for Unit 3 - Development a Marketing Campaign
B2 - Interviews and Skills	B2 - Aims and Objectives	C2 - SWOT Analysis and Action Plan	D2 - Relationship Between Demand, Supply and Price		
C1 - Review and Evaluation	C1 - External Environment		D3 - Pricing and Output Decisions		
	C2 - Internal Environment		E1 - Role of Innovation and Enterprise		
Revision for Unit 2 & 3 External Exams	C3 - Competitive Environment	Revision for Unit 2 & 3 External Exams	E2 - Benefits and Risks Associated with Innovation and Enterprise		
	C4 - Situational Analysis				
Key tasks for this module:	Key tasks for this module:	Key tasks for this module:	Key tasks for this module:	Key tasks for this module:	Key tasks for this module:
Whiteboard Tasks	Whiteboard Tasks	Whiteboard Tasks	Whiteboard Tasks	Whiteboard Tasks	Whiteboard Tasks
Work booklet tasks	Work booklet tasks	Work booklet tasks	Work booklet tasks	Work booklet tasks	Work booklet tasks
Homework booklet tasks	Homework booklet tasks	Homework booklet tasks	Homework booklet tasks	Homework booklet tasks	Homework booklet tasks
Coursework	Coursework	Coursework	Coursework		