

Subject:	A Level Business	Year Group	Year 12
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Module one		Module two		Module three	
Module Title: Enterprise & HR	Module Title: Marketing	Module Title: HR and Operations	Module Title: Marketing & Finance	Module Title: Enterprise, HR & Operations Revision	Module Title: Finance & Marketing Revision
Component 1	Component 1	Component 1	Component 1	Component 1	Component 1
Learning Intent for this module:	Learning Intent for this module:	Learning Intent for this Module:	Learning Intent for this module:	Learning Intent for this module:	Learning Intent for this Module:
Enterprise	Marketing	Human Resources	Business Finance	Revision of Key Topics	Revision of Key Topics
Human Resources	The Marketing Mix	Operation & Production	Cash Flow, Break Even	Summer Project	Summer Project
Key Content to be learned:	Key content to be learned:	Key Content to be learned:	Key Content to be learned:	Key content to be learned:	Key Content to be learned:
• Enterprise	• Markets	• Motivation	• Business Finance	• Exam Practice/ Review - Enterprise & Business Plans	• Exam Practice/ Review - Markets & Market Research
• Business Plans	• Market Research	• Management & Leadership	• Business Revenue and Costs	• Exam Practice/ Review - Business Structures	• Exam Practice/ Review - Marketing Mix, Product
• Business Structure	• Marketing	• Employer/ Employee Relationship	• Business Finance (Sources)	• Exam Practice/ Review - Work Practices & Workforce Planning	• Exam Practice/ Review - Marketing Mix - Price, Promotion
• Business Location	• The Marketing Mix	• Operations Management	• Budgeting	• Exam Practice/ Review - Recruitment, Training, Appraisal	• Exam Practice/ Review - Marketing Mix - Place
• People in Organisations (HR)	• Product	• Added Value	• Cash Flow Forecasting	• Exam Practice/ Review - Workforce Perform & Org Design	• Exam Practice/ Review - Marketing Decisions & New Tech
• Changes in Working Practices	• Price	• Production	• The Income Statement	• Exam Practice/ Review - Motivation & Management/ Leadership	• Exam Practice/ Review - Business Finance

• Workforce Planning	• Promotion	• Productivity	• Ratio Analysis	• Exam Practice/ Review - Operations Management & Added Value	• Exam Practice/ Review - Revenue & Costs
• Recruitment	• Place	• Technology		• Exam Practice/ Review - Production & Productivity	• Exam Practice/ Review - Sources of Finance
• Training	• Decisions - The Marketing Mix	• Lean Production		• Exam Practice/ Review - Technology & Lean Production	• Exam Practice/ Review - Budgeting
• Appraisal	• Marketing - New Technology	• Quality		• Exam Practice/ Review - Quality & Purchasing	• Exam Practice/ Review - Cash Flow
• Workforce Performance		• Purchasing		• Exam Practice/ Review - R & D	• Exam Practice/ Review - Income Statement
• Organisational Design		• Research and Development (R & D)		• Exam Practice/ Review - Econ of Scale	• Exam Practice/ Review - Ratio Analysis
		• Economics of Scale		• Summer Project	• Summer Project
Key tasks for this module:	Key tasks for this module:	Key tasks for this module:	Key tasks for this module:	Key tasks for this module:	Key tasks for this module:
• Whiteboard Review Tasks	• Whiteboard Review Tasks	• Whiteboard Review Tasks	• Whiteboard Review Tasks	• Whiteboard Review Tasks	• Whiteboard Review Tasks
• Work booklet tasks	• Work booklet tasks	• Work booklet tasks	• Work booklet tasks	• Work booklet tasks	• Work booklet tasks
• Homework booklet tasks	• Homework booklet tasks	• Homework booklet tasks	• Homework booklet tasks	• Homework booklet tasks	• Homework booklet tasks
• Exam Questions	• Exam Questions	• Exam Questions	• Exam Questions	• Exam Questions	• Exam Questions
				• Summer Project	• Summer Project