**KS5 Media StudiesSOW Intent – GCE Media Studies: Media Production Coursework and Exam Close Study Products**

**Year Group: 13**

**Half Term: 1 and 2**

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| **Number of Hours** | **Topic** |
| 5 | Media Coursework NEA  Media Audiences – media effects |
| 5 | Media Coursework NEA  Media Audiences – cultivation theory and the global media market |
| 5 | Media Coursework NEA  Media Audiences – reception theory, uses and gratifications and encoding model |
| 5 | Media Coursework NEA  Media Analaysis – finalise CSPs |
| 10 | Media Coursework NEA  Media Audiences – CSPs |
| 10 | Media Coursework NEA  Media Audiences – CSPs |
| 5 | Media Studies Exam – CSPs: TV Study |
| 5 | Media Studies Exam – CSPs: Gaming and Magazines |
| 5 | Media Studies Exam – CSPs: Radio and Newspapers |
| 5 | Media Studies Exam – CSPs: Advertising and Music Videos |
| **Reasons behind order of topic in this half term** | |
| The specification requires that students are fully conversant with the prescribed close study products, the media theoretical framework, the four media key concepts and the practical application of their media skills and knowledge to produce NEA (coursework). Teaching media texts, the theoretical framework of media, and the four media concepts in a simultaneous order allows students to learn, consolidate and apply their subject knowledge and analytical skills more fluidly and easily across the 18 close study products, and to apply this knowledge to the production of their own media texts. | |

*The number of hours and order of topics may be differentiated to best suit the needs of specific groups of students, including SEND students, to provide a personalised and bespoke curriculum model.*