**KS5 Media StudiesSOW Intent – GCE Media Studies: Study of Theoretical Framework: Language and Industries**

**Year Group: 12**

**Half Term: 1 and 2**

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| **Number of Hours** | **Topic** |
| 10 | Introduction to Media Studies: media skills, terminology, concepts, contexts, denotation and connotation skills. |
| 10 | Media Language – Semiotics and mise-en scene analysis |
| 10 | Media Language – Narratology and analysing narrative structures |
| 10 | Media Language – Genre theory |
| 5 | Media Language – Post modernism |
| 5 | Media Representations – Identity |
| 10 | Media Representations and Media Language – exam skills |
| **Reasons behind order of topic in this half term** | |
| The specification requires that students are fully conversant with the prescribed close study products, the media theoretical framework, the four media key concepts and the practical application of their media skills and knowledge to produce NEA (coursework). Teaching media texts, the theoretical framework of media, and the four media concepts in a simultaneous order allows students to learn, consolidate and apply their subject knowledge and analytical skills more fluidly and easily across the 18 close study products, and to apply this knowledge to the production of their own media texts. | |

*The number of hours and order of topics may be differentiated to best suit the needs of specific groups of students, including SEND students, to provide a personalised and bespoke curriculum model.*